

# WOMEN IN BUSINESS

Fostering the Young Women Entrepreneurship in the Danube Region

## SMEs Association of Constanta



**Julian GROPOSILA**  
**President**

Project co-funded by European Union Funds (ERDF, IPA, ENI)

# SMEs Association of Constanta

## From 26th April 2004



- non-governmental
- non- political
- non-profit

regional structure of

***National Council of Romanian Private Small and Medium Enterprises***

[www.cnipmmr.ro](http://www.cnipmmr.ro)



Project co-funded by European Union Funds (ERDF, IPA, ENI)

# SMEs Association of Constanta

## From 26th April 2004



- 1st SMEs associative structure in Constanta county;
- 1st NGO representative for SMEs in the South East Region of Romania ;
- 1st institutional platform in the South East Region of Romania that generated local/regional/national/international business networking events
- 1st network business in the south East Region of Romania which supported and developed social entrepreneurship

# SMEs Association of Constanta Function



# SMEs Association of Constanta Objectives



**Influences public policies in order to create, develop and strengthen the SME's sector**



**Offers advice, assistance and training for people and organizations**



**Facilitates SME's participation in fair and exhibitions, organizes B2B meetings and economic missions for business people and entrepreneurs**

# SMEs Association of Constanta Constanta Advocacy Group



Aims at promoting and defending economic interests, production, marketing, financial of the legal private enterprises in Constanta, in their relations with authorities / central and local public institutions and in relations with other bodies and organizations in the country and from abroad.



➤ **Advocacy campaigns**

➤ **Lobby for supporting the specific interests of SMEs**



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# SMEs Association of Constanta IMM Business Center



Operates on principles of active partnership between CNIPMMR and service providers for SMEs. The center is established in order to develop public-private networks of full service information, advice and assistance to SMEs, accessible, efficient and effective.



- **Organizes economic missions home and abroad**
- **Facilitates SMEs participation in fair and exhibitions**
- **Organizes B2B meetings**



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# SMEs Association of Constanta Academia IMM



**Offers advice,  
assistance and  
training for people  
and organizations**

- provides consulting programs and specialized assistance in business management and in areas that will be of interest to SME's:

- ✓ Economic
- ✓ Social
- ✓ Technical
- ✓ Financial
- ✓ Legal education

- initiates and organizes seminars addressing topics that define the needs of entrepreneurs.



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# SMEs Association of Constanta Academia IMM



At the local level, PIMM Constanta has promoted since the beginning the necessity to create an Alliance for a durable economic development in Constanta and to set a partnership

- with local&regional authorities,
- with universities,
- associations and other nongovernmental organization  
all REPRESENTATIVE for Constanta County.

Thereby PIMM Constanta gathered

- the representation of regional business environment thru a reunion of the most important exponents of business community and succeeded in
- developing the cooperation with universities.

# SMEs Association of Constanta

## Academia IMM



ACPR

### National

- National Council of SMEs in Romania (CNIPMMR)
- Alliance of Employers 'Confederations of Romania (ACPR)



### International

- Business Europe
- UEAPME (Union Européenne de l'Artisanat et des Petites et Moyennes Entreprises)
- WASME (World Association for Small and Medium Enterprises)
- ECSB The European Council for Small Business and Entrepreneurship
- Balkan Middle Class Office – a Union of Business Representative Organisations in the Skilled Crafts Sector in South-East Europe



Danube Transnational Programme

WOMEN IN BUSINESS

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# SMEs Association of Constanta Projects



Capacity building for NGO-business partnerships  
2008

## Partners:

- Ⓢ TIME Foundation (Bulgaria)
- Ⓢ Mare Nostrum (Romania)
- Ⓢ Camera de Comert Rousse (Bulgaria)
- Ⓢ Group One (Belgium)
- Ⓢ Proaktiva (Macedonia)

**Source of Finance:** EuropeAid/125785/C/ACT/Multi

**Budget:** 43.919 EUR



# SMEs Association of Constanta Projects



## Creation of a Network Structure for the support to local SME's in Bulgaria and Romania in the High Technology Sector through the SME's of Region Liguria

2 March 2009 – 31 August 2010

Partners:

- **I.C.E. – Istituto per il Commercio Estero - Promoter**
- **Partners, Liguria Region**
  - Consortium Odiseus – Project Manager and Executor, Liguria
  - Region Liguria - Coordinator
  - Industrial Association of Genoa (Confindustria) - Coordinator
- **Partners, Constanta**
  - PIMM (Constanta Association of SME's) - Project Executor, Constanta
  - Consiliul Judetean Constanta
  - Consiliul Lical Constanta
- **Partners, Varna**
  - RAPIV – HTBI - Project Executor, Varna
  - Varna District
  - Industrial Association of Varna
- **Source of Finance:** *Ministerul Activitatilor Productive Italia*
- **Budget:** 716.000 euro



Danube Transnational Programme

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# SMEs Association of Constanta

## Projects



**POSDRU/80/2.3/S/55896 "European Competencies for increasing employability and competitiveness of firms in the construction industry thru innovative methods of professional continuous training"**

### Partners:

- Ⓢ Romanian-German Foundation for training and professional development in construction (FRG Timisoara\Romania)
- Ⓢ Berufsförderungsinstitut Oberösterreich – BFI OÖ (Austria);
- Ⓢ Handwerkskammer Rhein-Main/HWK Rhein-Main - Chamber of Craftsmen Rhein / Main (Germany);
- Ⓢ PANORMEDIL – Ente Scuola Edile di Palermo (Italy);
- Ⓢ Romanian-German Foundation for training and professional development (Arad/Romania);
- Ⓢ Employer County Office (Iasi/Romania);
- Ⓢ Berufsförderungsinstitut Oberösterreich (bfi OÖ) – Linz,Austria
- Ⓢ Handwerkskammer Rhein-Main-(HWK Rhein-Main)-Frankfurt,Germany
- Ⓢ PANORMEDIL – Ente Scuola Edile di Palermo – Italia

# SMEs Association of Constanta

## Projects



**POSDRU/80/2.3/S/55896 "European Competencies for increasing employability and competitiveness of firms in the construction industry thru innovative methods of professional continuous training"  
2010-2013**

Objective: Uniform transfer of technologies developed thru innovative methods of training with theoretical and practical content updated and harmonized with that of similar courses in Germany, Austria and Italy.



# SMEs Association of Constanta Projects



**Be manager for your business! 2011-2013**

**Partners:**

- Spiru Haret University
- Project Management Solutions

**Source of Finance:** European Social Fund through Sectoral Operational Programme Human Resources Development 2007- 2013



# SMEs Association of Constanta Projects



## Black Sea Network for Regional Development (BlasNET)



### Partners:

- Ⓢ REGIONAL AGENCY FOR ENTREPRENEURSHIP AND INNOVATION – VARNA (RAPIV), **BULGARIA**
- Ⓢ ARISTOTLE UNIVERSITY OF THESSALONIKI RESEARCH COMMITTEE URBAN AND REGIONAL INNOVATION Research (URENIO), **GREECE**
- Ⓢ ORGANIZATION FOR SMALL AND MEDIUM ENTERPRISES SECTOR DEVELOPMENT, **MOLDOVA**
- Ⓢ AGENCY OF ECONOMIC DEVELOPMENT OF SEVASTOPOL, **UKRAINE**
- Ⓢ **Associated partner: Odiseus S.r.l., Genoa, Liguria, Italy.**

Source of Finance: Black Sea Basin Joint Operational Programme 2007-2013





**THANK YOU FOR YOUR ATTENTION!**

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